

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* SEP18/12 12.14  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL.

EST#1770 COMMENTS: (LINE, ORDER, INVOICE)

DATE SEP18/12 12.14

STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

PATRIOT MAJORITY USA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 84 AGENCY PRODUCT CODE = 91 AGENCY EST# = 1770												
16	S		330P-700P	30		\$5,000.00	9/15	9/15	1		SAT	1
PROGRAM : COLLEGE FOOTBALL CON COM1 : COLLEGE FOOTBALL												
43	A		330P-700P	30		\$5,000.00	9/22	9/22	1		SAT	1

PROGRAM : FBALL  
ORD COM1: DUE TO SPORTS RUN OVER SPOT DID NOT RUN. CAN THEY EXTEND?  
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-16 FOR 1 SPOT/WK

REP HEADLINE# 6313585 TRF# 331275 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP18/12 12.14  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

STATION MAKEGOOD OFFERS:  
M5 OK'D BUY#16 MISSED: SAT/330P-700P SEP15 30S \$5,000.00 (SEP18/12)  
OFFER: SAT/330P-700P SEP22 30S \$5,000.00 PLS ADVISE.  
CMT: DUE TO SPORTS RUN OVER SPOT DID NOT RUN. CAN THEY EXTEND?  
CONTRACT TOTAL 141350.00  
TOTAL SPOTS 60

MARKET TOTALS \$344,175 WFTV 41% WKMG 16% WESH 29% WOFL 12% WKCF 1% WRBW 1% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE